# Digital Signage Roadmap

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A number of new and existing buildings are using or planning to use digital signage (LCD/Plasma/LED) to convey information to occupants and visitors.

As the use of digital signage proliferates, standards need to be developed to use this resource effectively and efficiently. A common platform, with signs linked via the UBC computer network, will allow for visual creativity with standards to help create a common visitor experience. Further, an integrated network facilitates a consistent and reliable posting of emergency information.

| Year | Milestones |
|------|------------|
| 2010 | • Complete Pilot project |
| 2011 | • Full Production Service availability<br>• On-board new clients<br>• Enable Emergency Broadcast functionality |
| 2012 | • Integrate with UBC Events<br>• Implement additional features |
| 2013 | • Disaster recover and 24-7 emergency support |
| 2014 | • Upgrade service |

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