UBC Events Roadmap

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UBC Events was launched in September 2008. It is a centralized online public events calendar system that serves the entire UBC community: Students, Faculty, Staff, Alumni, and Visitors. UBC Public Affairs, UBC IT and Student Development collaborated to implement a common solution that addresses event scheduling and publishing needs of the community. UBC Events incorporated over two hundred and forty separate event providers into its calendaring system on its inaugural year on campus, bringing UBC closer to its vision of a "connected community."

The application has become so popular and has matured as a service. A growing demand for additional and enhanced functionality has called for major service upgrades. New features will be released in the next couple of years. In addition, a major backend system refresh will be planned for.

Year	Milestones
2010	• Feature Enhancements e.g. First Year Orientation events, iPhone app, short URL
2011	• Investigate alternative backend products
2012	• Feature Enhancements / System Refresh • Develop mobile strategy
2013	• Integrate with other systems
2014	• Upgrade service

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2010   2011   2012   2013   2014

- Investigate alternative backend products

- Integrate with other systems such as a new generation portal